



# POST SHOW REPORT

## International Houseware and Gift Fair Vietnam -- Home Show Vietnam 2025

June 4-6, 2025  
Hall B, SECC  
Hochiminh City, Vietnam

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Official  
Promoter



Co-organizer



Following 3 dynamic days of innovation, communication, and knowledge exchange, the International Houseware and Gift Fair - **Home Show Vietnam 2025** successfully concluded!

- ❖ Exhibitors from over 10 countries/regions including South Korea, USA, China, Vietnam, Cambodia etc.
- ❖ Seven exhibit sectors with rich displays



Kitchen & Household



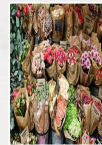
Home Decoration



Gifts & Office



Holiday & Party



Gardening & Outdoor



Appliances & Electronics



Intelligent Home



# A Fully Attended Opening Ceremony

Home Show Vietnam 2025 is officially promoted by Singapore-based Uninet Exhibition Pte. Ltd., co-organized by Han Viet MICE EIMS Co., Ltd, and supported by Industrial Development Center--IDC, Vietnam's Clean Agricultural Product Association--CAPA, Binh Duong Construction Association--BDCA and Vina T&T Group.

Mr. Vu Ba Phu, Director of the Department of Trade Promotion of the Ministry of Industry and Trade of Vietnam, and Mr. Le Viet Binh, Deputy Director of the Office of the Ministry of Agriculture and Environment of Vietnam, attended the opening ceremony and delivered speeches. Mr. Le Minh Trung, Director of the HCM City Business Support and Development Center, Mr. Nguyen Xuan Quyen, Head of Department of the HCM City Business Support and Development Center and other political and business representatives all attended the event.



# A Wide Spectrum of Exciting Forums Kicked off the Grand Fair !

The forum invited industry experts to share practical experience and industry insights, with the theme of "Vietnam Consumption Trends" and "Growth of Vietnam's Consumer Industry", aiming to promote the prosperity and development of Vietnam's household products and gifts forum import and export business. It not only provides visitors with the latest import and export information and valuable expertise, but also opens up new opportunities for small and medium-sized enterprises to expand their future business prospects. It provides invoice merchants with valuable business insights and cooperation opportunities, promoting the success of both parties in the global market.



## ★ Accurate B2B match-making

It invited importers, distributors and buyers from Vietnam and neighboring countries to attend the event through the UNINET System and conduct B2B matchmaking meetings on site. Providing exhibitors and buyers with more opportunities for consultation and negotiation, and promoting in-depth exchanges and cooperation in the industry.

## ★ Professional Buyers from Around the World

Home Show Vietnam 2025 gathers 13417 professional visitors from 37 countries and regions around the world, including Vietnam, South Korea, USA, China, Japan etc. to negotiate business.

## ★ Home Show Vietnam 2025 Exceeded All Expectations

The 2025 Vietnam Homewares & Gifts Fair was a complete success and has become a catalyst for growth and opportunities in the global homewares and gifts industry!



# Home Show Vietnam 2025 - Fair Scale



Total Area  
**8,000 m<sup>2</sup>**



Booths  
**412**



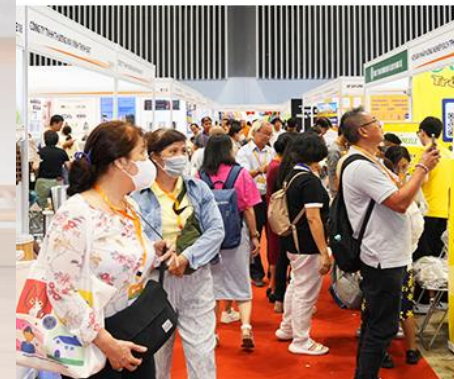
Professional Visitors  
**13,417**



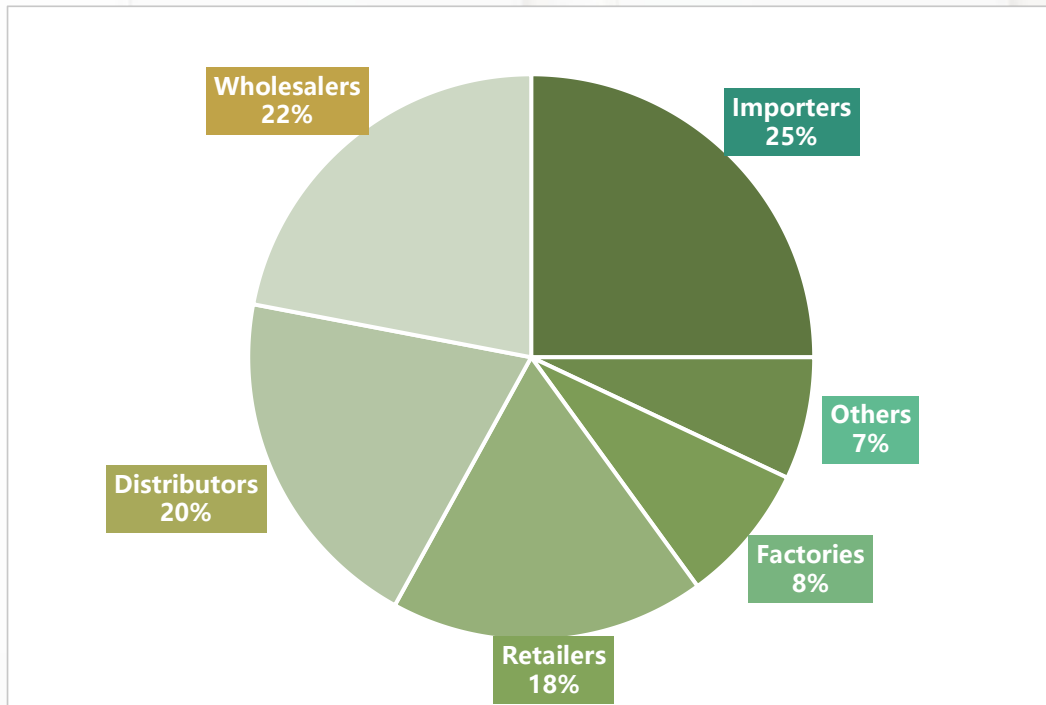
Visitor Country  
**37**



Meetings of B2B Match Making  
**362**

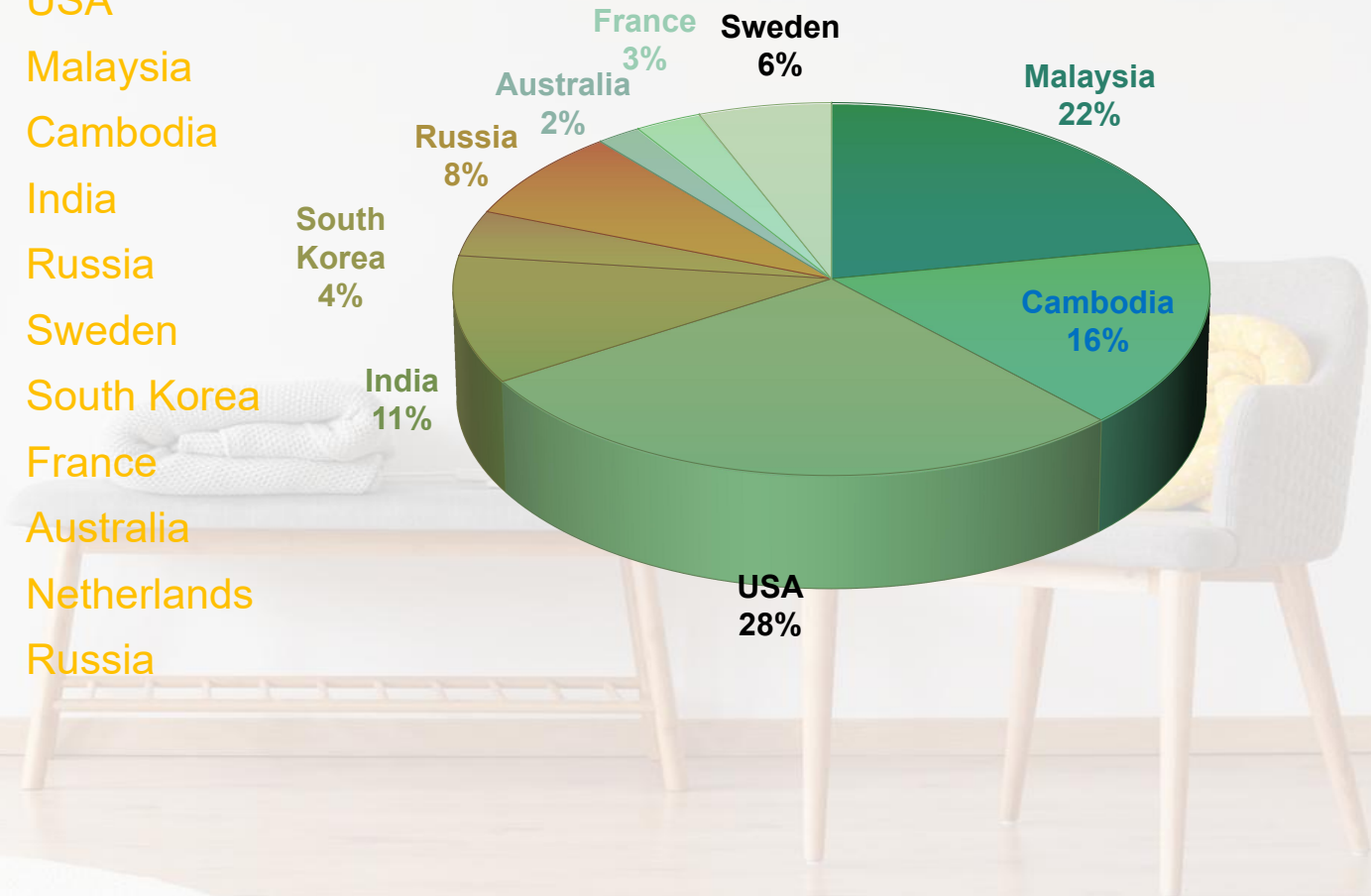


## Visitors Category

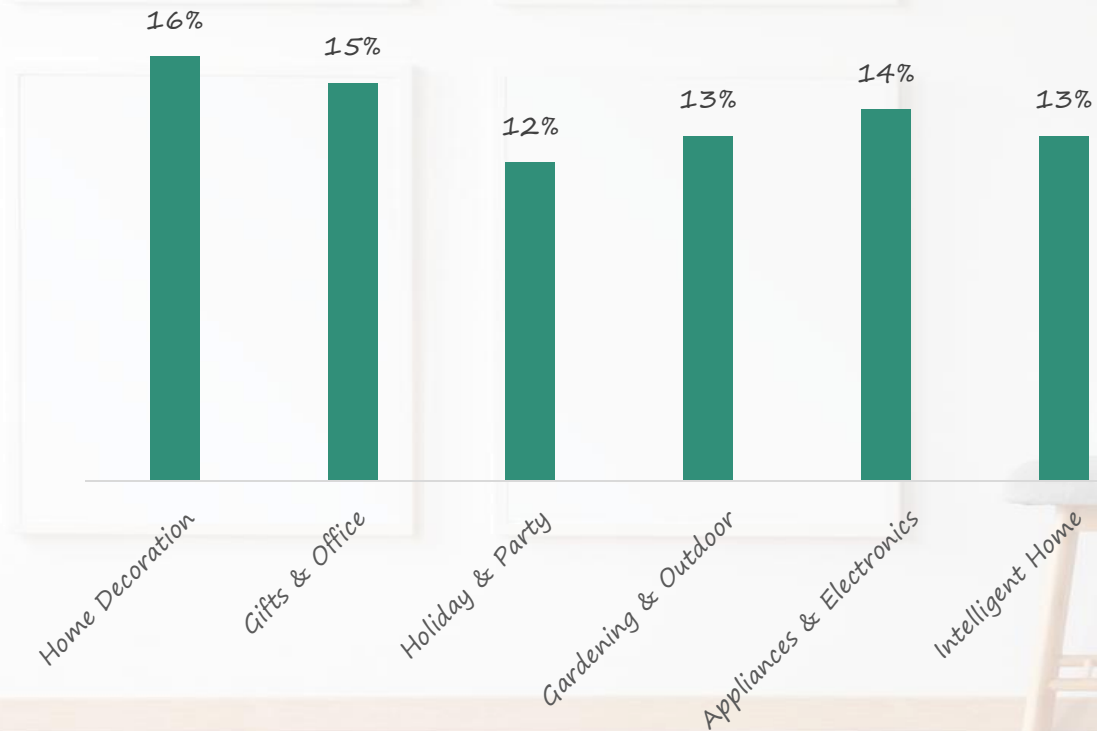


## Top 10 Oversea Visitors Origin

- USA
- Malaysia
- Cambodia
- India
- Russia
- Sweden
- South Korea
- France
- Australia
- Netherlands
- Russia



## Product of Interest



## Decision Maker



# Home Show Vietnam 2025 - Brand Exhibitors (Part)



maykitchen  
美厨缘

SANHUI

BOSHENG



ALU PACK  
CHAT LUONG CO., LTD.

TALAKI

ANTU

COLONBO



SHENGJIE



REALWIN

HOMELIKE

Harmony



ODORKEY

Jieyi

Y&R  
INTERNATIONAL  
*You can Rely on*

全舜家居

MILE MATS & CARPETS 米勒

AFM  
奥峰铭  
AO FENG MING

WEILONG

Tengshi

ZHENLANG  
振朗

ASPIRE  
All for better life

BZLC

全盛纺织  
QUANSHENGTEXTILE

XIELI

QIYUN  
启运清洁

森焱  
饰品

# Home Show Vietnam 2025 - Media Promotion



Zalo  
12427649



TikTok  
3,636,985



TikTok New Followers  
133,147



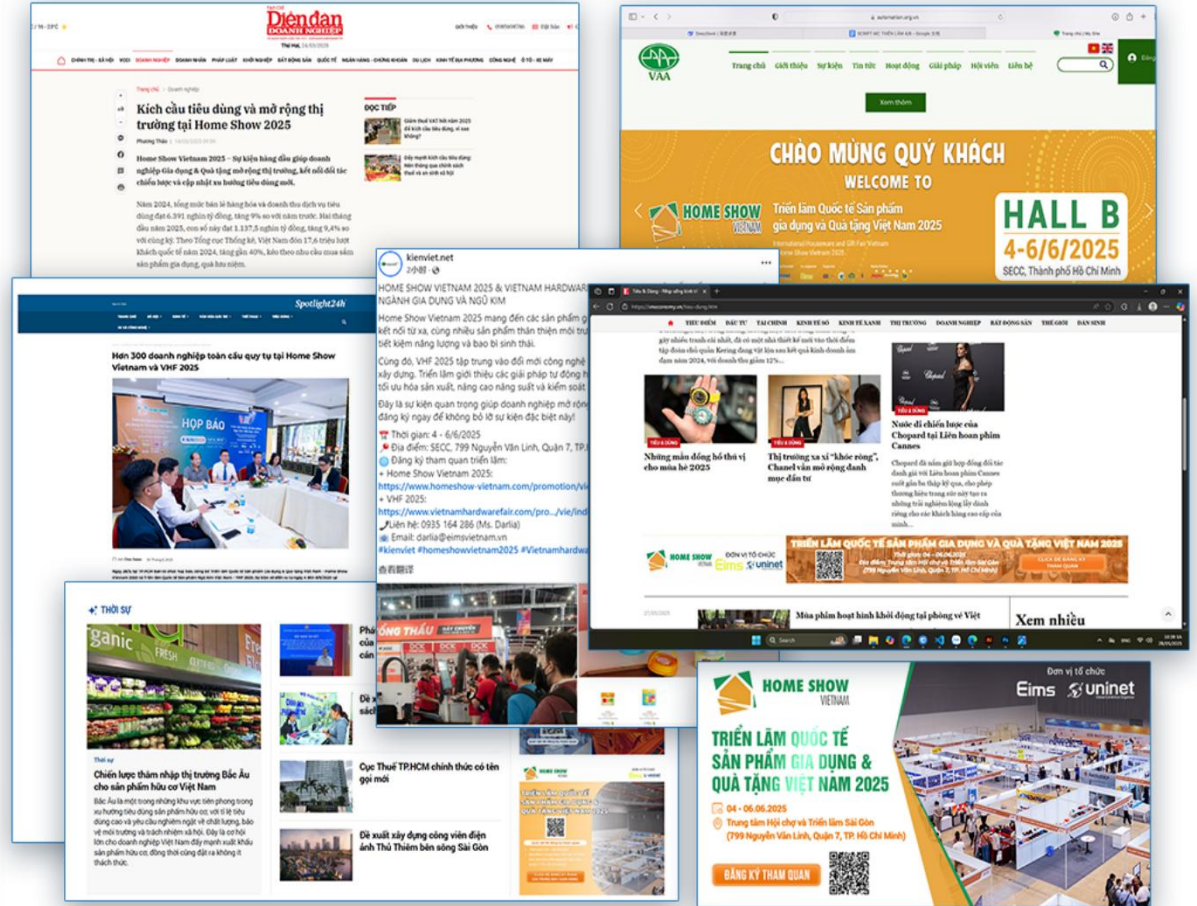
Facebook  
6,035,660



YouTube  
289,083



Google  
428,434





# Home Show Vietnam 2025 Exhibits






**HOME SHOW  
VIETNAM**

**Home Show Vietnam 2025  
B2B Match Making**





**HOME SHOW**  
VIETNAM

## Home Show Vietnam 2025 Forums



**Chia sẻ chính**

- Tổng quan thị trường Mì
- Thách thức và Cơ hội
- Hương đi của Mì Sài Gòn





**HOME SHOW**  
VIETNAM

**Home Show Vietnam 2025**  
**Hosted Buyers**



# SEE YOU ON

## International Houseware and Gift Fair Vietnam - Home Show Vietnam 2026

June 24-26, 2026

Hall B, SECC, HCMC - Vietnam

Official  
Promoter

Co-organzier



@HomeShowVietnam

[www.homeshow-vietnam.com](http://www.homeshow-vietnam.com)